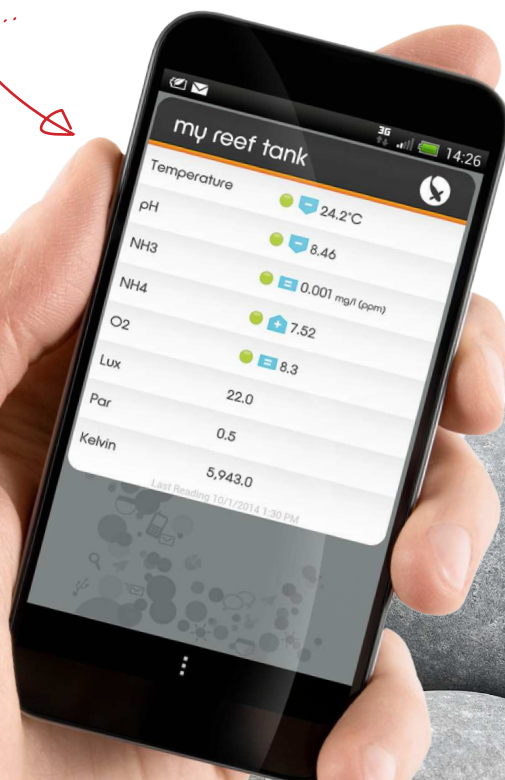# seneye

seneye
INTRO

save your fish

Seneye remotely monitor your aquarium or pond through a unique optical sensor and cloud based website.

Simply place your seneye in water and connect it to a PC or Seneye Web Server. That's it! Now you get information and alerts for dangerous changes in water parameters on email and SMS worldwide.

all software is free...

my reef tank

Temperature		
pH		24.2°C
NH3		8.46
NH4		0.001 mg/l (ppm)
O2		7.52
Lux		8.3
Par	22.0	
Kelvin	0.5	
	5,943.0	

Last Reading 10/1/2014 1:30 PM

- Monitors 365 days a year
- Tests every 30 minutes
- SMS and Email Alerts
- Low running costs
- No subscription
- Full reading history
- Free cloud account

seneye HOME
SAVING FISH FROM
- Broken heaters & Chillers
- Filter Crashes, toxic NH3
- New Tank Syndrome
- Sudden pH changes
- Tank or aquarium leaks
- Failed lighting

aquarium alert system

seneye REEF
SAVING FISH FROM
- Broken heaters & Chillers
- Filter Crashes, toxic NH3
- New Tank Syndrome
- Sudden pH changes
- Tank or aquarium leaks
- Failing or incorrect lights

FULL LIGHT METER

aquarium alert system

seneye POND
SAVING FISH FROM
- Broken heaters & Chillers
- Filter Crashes, toxic NH3
- New Tank Syndrome
- Sudden pH changes
- Pond or filter leaks
- Bad light levels

SAFE & HEALTHY KOI

pond alert system

seneye
DATA

choose your connection method

alerts

cloud
seneye.me

data

data

PC

Or

SWS

new

seneye

seneye

NH₃

www.

pH

pH

seneye HOME

SAVING FISH FROM
- Broken Heaters & Chillers
- Filter Crashes, toxic NH3
- New Tank Syndrome
- Sudden pH changes
- Tank or aquarium leaks
- Failed lighting

Email alerts, personal website & advice NO SUBSCRIPTION

aquarium alert system
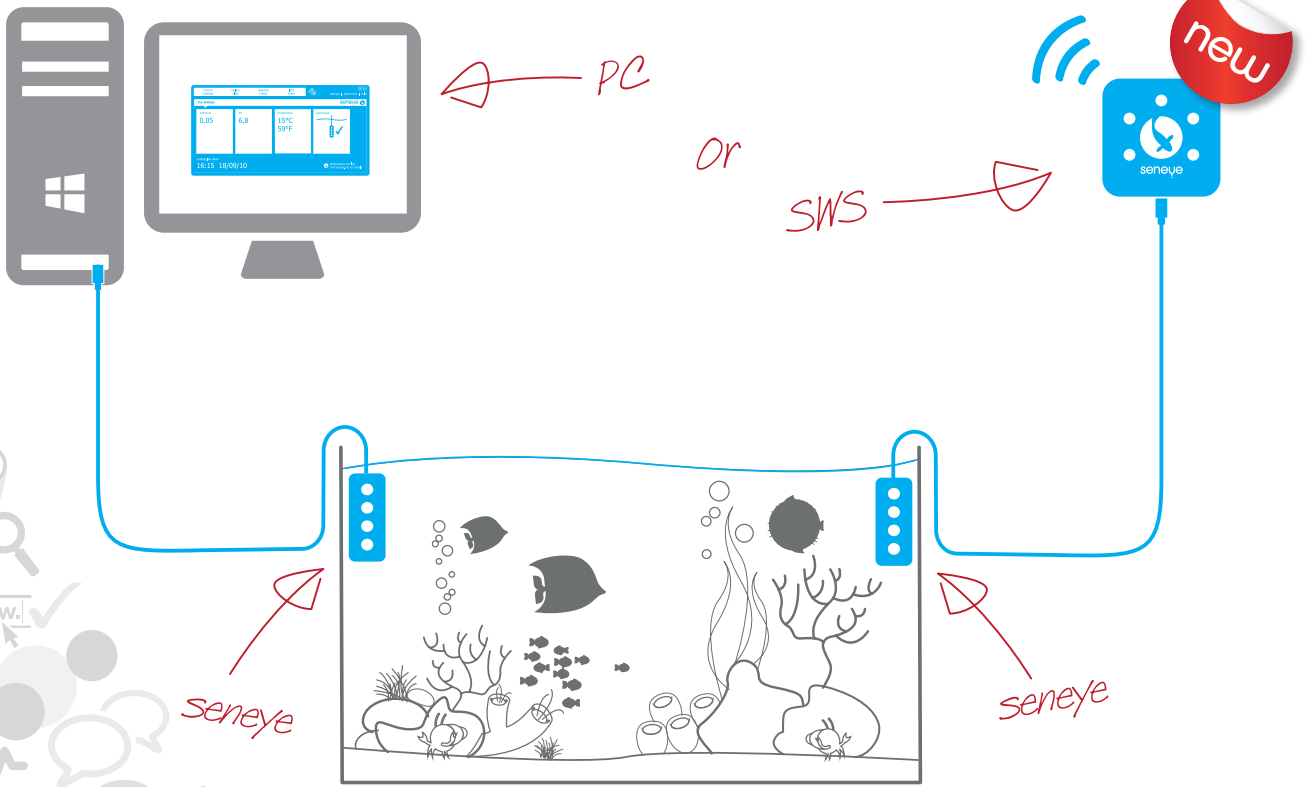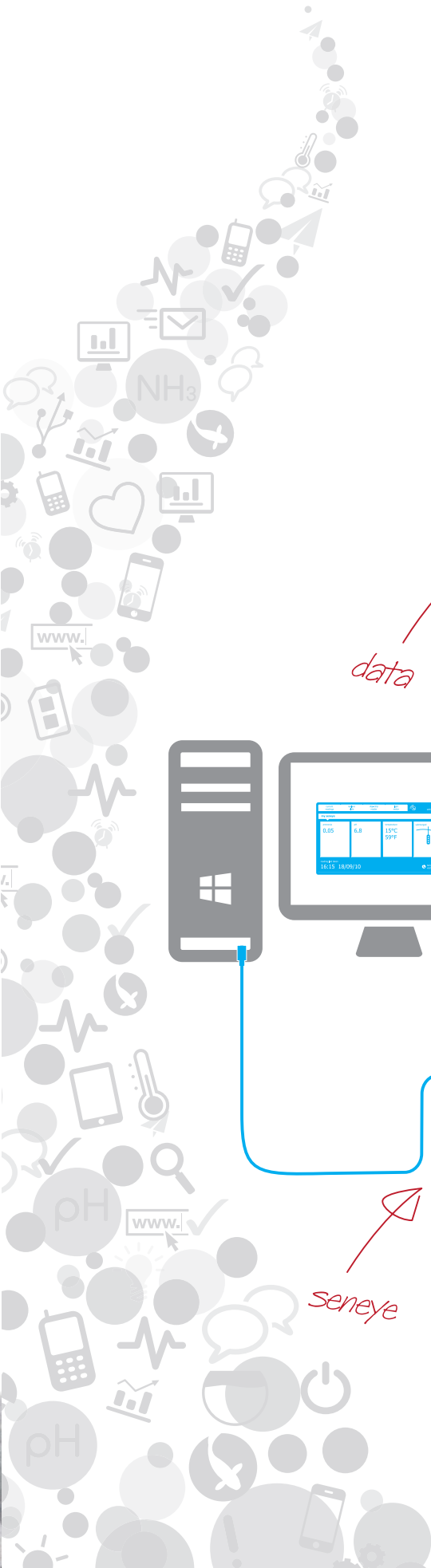
includes first slide

Seneye analyzes your water and contacts you if something is wrong saving your fish from the devastating effects of new tank syndrome (NH3) and harmful swings in pH and temperature. Great for new fish keepers through to experts who just want extra peace of mind. Parameters are recorded and sent to the seneye cloud every 30 minutes which replace the need for constant testing. A seneye can also run offline as a datalogger for 30 days using a power adaptor.

benefits of seneye home
- Saves your investment in fish and coral
- Works day and night to test your water
- SMS and e-mail alerts when things go wrong
- Records 1500 monthly readings of each parameter
- Full history and online graphs
- Aquarium advice and help
- Great technical support team

seneye monitors
- free ammonia (NH3)*
- pH*
- temperature
- water level monitor
- light monitoring

* requires active seneye slide

Free Windows software download and updates for life.

Free www.seneye.me cloud space for life.

Free apps for all major smart phones.

Package includes:
- seneye home device
- seneye pH and NH3 slide
- suction cup
- quick start guide

for fresh or saltwater

Language	Item code	Barcode
English	SEN000039	886455000006
German / Italian	SEN000211	886455000693
Dutch	SEN000038	886455000068

*other countries avalaible on request

seneye
POND

SAVING FISH FROM
- Broken Heaters & Chillers
- Filter Crashes, toxic NH3
- New Tank Syndrome
- Sudden pH changes
- Pond and filter leaks
- Bad light levels

SAFE & HEALTHY KOI

pond alert system

includes pond float

The seneye pond has all the features of the seneye home plus a seneye pond float and an advanced dashboard making it perfect to monitor your pond. It can guard fish from the devastating effects of ammonia poisoning, as well as harmful swings in pH, temperature and water level. Suitable for any sized pond, the seneye pond is recommend to protect any Koi pond.

benefits of seneye pond
- Saves your investment in fish and coral
- Works day and night to test your water
- SMS and e-mail alerts when things go wrong
- Records 1500 monthly readings of each parameter
- Full history and online graphs
- Aquarium advice and help
- Great technical support team

seneye monitors
- free ammonia (NH3)*
- pH*
- temperature
- water level monitor
- light monitoring

* requires active seneye slide

Free Windows software download and updates for life.

Free www.seneye.me cloud space for life.

Free apps for all major smart phones.

Package includes:
- seneye pond device
- seneye pH and NH3 slide
- seneye pond float
- suction cup
- quick start guide

perfect for koi

Language	Item code	Barcode
English	SEN000042	886455000020
German / Italian	SEN000212	886455000709
Dutch	SEN000041	886455000082

*other countries avalaible on request

seneye
REEF

Monitors LUX, Kelvin and PAR

All the features of the seneye home with the added bonus of an integrated PAR, LUX, spectrum and Kelvin meter. The extra light feature allows you to ensure that lighting conditions are optimal, encouraging corals and plants to thrive.. The seneye Reef is also great for freshwater planted aquarium keepers ensuring that plants are getting the correct quantity and quality of light.

benefits of seneye reef

- Saves your investment in fish and coral
- Works day and night to test your water
- SMS and e-mail alerts when things go wrong
- Records 1500 monthly tests of each parameter
- Full history and online graphs
- Aquarium advice and help
- Great technical support team

seneye monitors

- free ammonia (NH3)*
- pH*
- light monitoring
- temperature
- water level monitor
- LUX (lx)
- photosynthetic active radiation (PAR)
- kelvin (K)

* requires active seneye slide

Free Windows software download and updates for life.

Free www.seneye.me cloud space for life.

Free apps for all major smart phones.

Package includes:
- seneye reef device
- seneye pH and NH3 slide
- suction cup
- quick start guide

great for planted tanks

Language	Item code	Barcode
English	SEN000048	886455000013
German / Italian	SEN000213	886455000716
Dutch	SEN000047	886455000075

*other countries avalaible on request
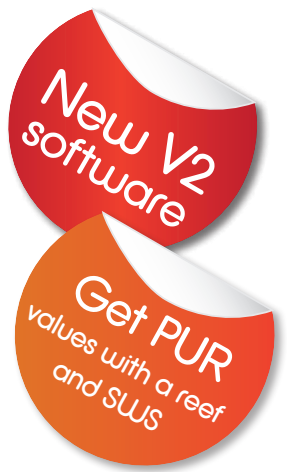
seneye
SPECS

choose your device type

	HOME	POND	REEF
NH3 free ammonia*	●	●	●
pH*	●	●	●
Temperature °C & °F	●	●	●
Water line	●	●	●
Includes float	○	●	○
Light	●	●	●
Kelvin	○	○	●
PAR	○	○	●
Lux	○	○	●
Spectrum	○	○	●

*requires a fitted seneye slide

● standard feature

○ upgrade possible

seneye
sws

replaces the need for a PC or MAC

seneye
sws

seneye web server

for your seneye

- Simple set up
- Uploads direct to seneye
- Low power consumption
- No computer needed
- Optional WiFi module

connect to your fish

Use the seneye web server (SWS) to make any seneye device work more efficiently and effectively. It allows people without a PC to use a seneye. and output the results direct to their phone, tablet, or computer.

There are two SWS versions. Both have an Ethernet port and one also has a Wi-Fi module. When connected to your wireless internet router you will get instant monitoring, not just across your home, but also the world via the seneye cloud.

To use the SWS outdoors, a seneye Dri box is the simplest way to connect up everything next to the pond.

seneye web server

100mm

24mm

---
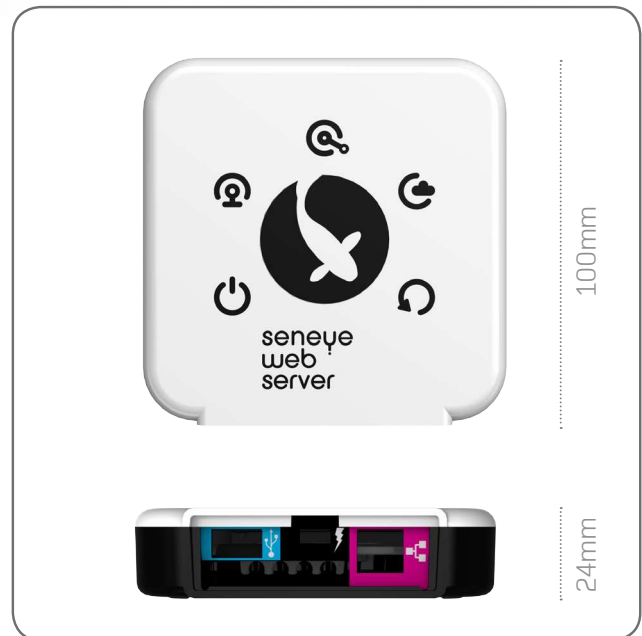
features

- Reliable connection to the seneye cloud
- Computerless operation
- Plug and play
- 4 x expansion ports
- Ethernet and Wi-Fi models

benefits

- Less down time and faster reactions
- Low power consumption
- Simple set up
- Ready for future add-ons
- Wi-Fi modules has 100m range
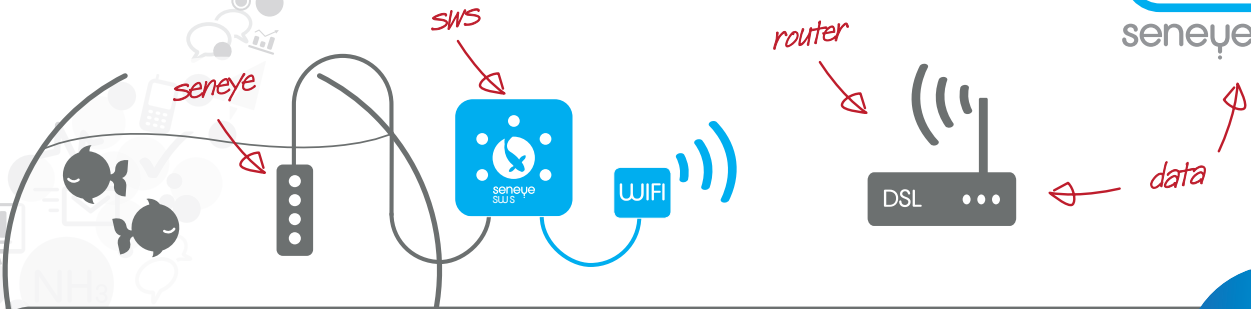
---

connects directly to the seneye. me cloud.

Works with all HTML5 enabled web devices.

Package includes:
- seneye web server (SWS)
- power supply
- power cable 1 meter
- ethernet cable 1 meter
- Wi-Fi module (on Wi-Fi model)

seneye
sws

New

seneye

sws

router

seneye.me

WIFI

DSL

data

Ethernet & Wi-Fi

Country	Item code	Barcode
United Kingdom	SEN000245	886455000945
Germany	SEN000246	886455000952
Holland	SEN000247	886455000969
France	SEN000248	886455000976
Italy	SEN000249	886455000983
Spain	SEN000250	886455000990
United States	SEN000251	886455001003
Australia	SEN000252	886455001010

*other countries avalaible on request

seneye

sws

router

seneye.me

DSL

data

Ethernet

a seneye Wi-Fi module can be added later
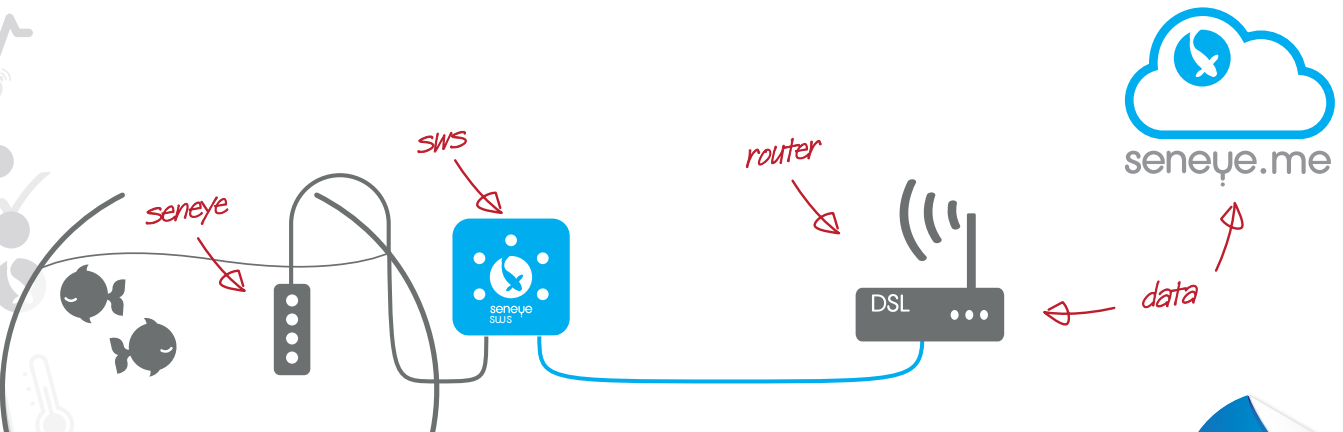
Country	Item code	Barcode
United Kingdom	SEN000235	886455000846
Germany	SEN000236	886455000853
Holland	SEN000237	886455000860
France	SEN000238	886455000877
Italy	SEN000239	886455000884
Spain	SEN000240	886455000891
United States	SEN000241	886455001907
Australia	SEN000242	886455001914

*other countries avalaible on request

seneye
SLIDE

monitor free ammonia, the number 1 killer!

- 1500 NH3 readings
- 1500 pH readings
- Alerts for NH3 and pH
- Each slide lasts 30 days

All other functions work without slide

buy them at your local store

pH

NH3 (free Ammonia)

CODE: s3ney3s4m9e

seneye

SEN000063

CODE: 4s3ney3d3m0

seneye

SEN000063

24hrs

there is no subscription and no contract with a seneye.

The disposable seneye+ slide measures pH and NH3 and simply needs replacing each month for accurate and reliable readings. You can simply pay as you use.

seneye
SLIDES (POS PACK)

New

seneye

3 SLIDE PACK
AMMONIA & PH

CODE:
s3ney3s4m9e

PH 6.5 - 9
NH3 0 - 0.5 PPM

NH3 & PH FOR 90 DAYS

seneye

CODE:
s3ney3s4

CODE:
s3ney3s4

CODE:
s3ney3s4m9e

SEN000063   SEN000063   SEN000063

Seneye analyzes your water every 30 minutes and contacts you if something is wrong. The sensor slide protects your aquarium by monitoring the free ammonia and pH levels. Activating a new seneye slide every 30 days removes the need for time consuming and costly manual testing, along with the need for error-ridden recalibrating. An active slide adds SMS along side the e-mail alerts.

So save your fish from the devastating effects of new tank syndrome, as well as filter crashes and harmful swings in pH for just a few pence per day.

benefits of using a slide

- Saves your investment in fish and coral
- Works day and night to test your water
- SMS when things go wrong
- Records 1500 monthly readings of pH and NH3
- No complex recalibrating
- Aquarium advice and help

seneye slide

- free ammonia (NH3)
- pH
- SMS Alerts

*all other functions work without a slide

Keep an active slide fitted to get SMS alerts.

On holiday with no data? Don't worry our SMS alerts are sent worldwide.

Package includes:
- 3x seneye pH & NH3 slides
- A7 size POS box

for fresh or saltwater

Langauge	Item code	Barcode
English	SEN000260	886455001058
German	SEN000262	886455001072
Italian	SEN000263	886455001089
Dutch	SEN000261	886455001065
French	SEN000272	886455001178
Spanish	SEN000264	886455001096

seneye
SLIDES (MAIL PACK)

mail pack

seneye.com

Seneye analyzes your water every 30 minutes and contacts you if something is wrong. The sensor slide protects your aquarium by monitoring the free ammonia and pH levels. Activating a new seneye slide every 30 days removes the need for time consuming and costly manual testing along with the need for error ridden recalibrating. An active slide adds SMS along side the e-mail alerts sent.

So save your fish from the devastating effects of new tank syndrome and filter crashes as well as harmful swings in pH for just a few pence per day.

benefits of using a slide
- Saves your investment in fish and coral
- Works day and night to test your water
- SMS when things go wrong
- Records 1500 monthly readings of pH and NH3
- No complex recalibrating
- Aquarium advice and help

seneye slide
- free ammonia (NH3)
- pH
- SMS Alerts

* all other functions work without a slide

Keep an active slide fitted to get SMS alerts.

On holiday with no data? Don't worry our SMS alerts are sent worldwide.

Package includes:
- Postal letter packaging
- 3x seneye pH & NH3 slides

Language	Item code	Barcode
English Only	SEN000259	886455001041

for fresh or saltwater

seneye
DRi

DRi
WATERPROOF
CONNECTION BOX

*simply place in container and clip lid up*

protect electronics from water near your pond or aquarium

The seneye DRi is Ideal for keeping electrical connections and moisture sensitive equipment free from water damage. It is so simple to use just place your extension socket in the box plug equipment in and place the lid on. Ideal for those emergencies when a piece of equipment gives out and you need to get power to your tank or pond.

benefits of DRi waterproof connection box

IP55

- Saves you from electric shocks
- Protects valuable equipment from water
- IP55 rated
- Hides plugs and timers
- No complex rewiring
- Tidy and safe
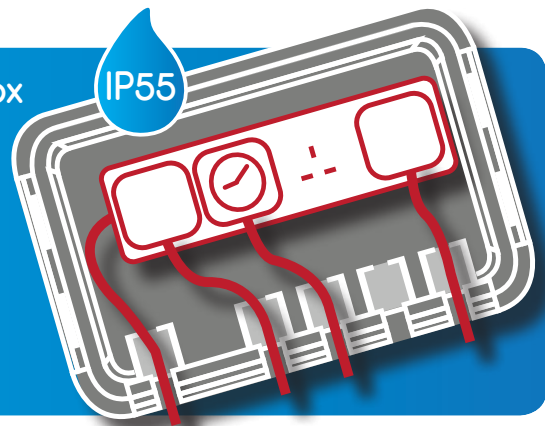
Keep your pets and family safe with this low cost solution.

Package includes:
- Main body with 5 cable entry points
- Lid with 360 degree seal
- Two detachable clips
- A5 size POS label

Safety with no rewiring

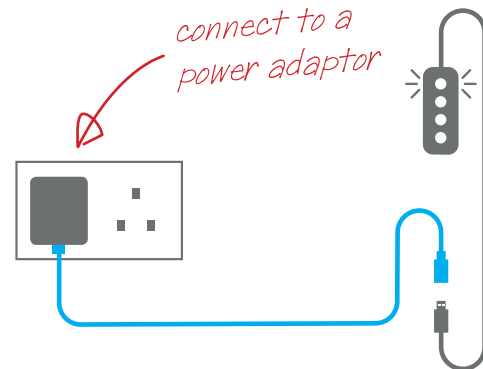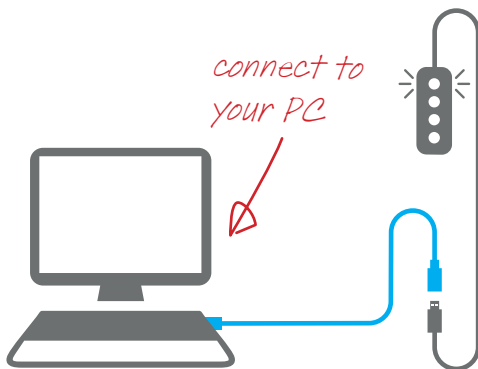| Language	Item code	Barcode
English	SEN000229	886455000785
Dutch	SEN000230	886455000792
German	SEN000231	886455000808
Italian	SEN000232	886455000815
Spanish	SEN000233	886455000822
French	SEN000234	886455000839

UK PATENT NO. GB 2465403 B - US PATENT NO.D622,061 S

seneye

USB EXTENSION CABLE (2.5m)

ideal for indoor use

With this cable, you can connect your seneye device to your PC or power adaptor, up to 5m from your aquarium giving greater flexibility.Our quality cable is constructed to be 100% compliant with USB specifications and can also be used with any other USB device.

connect to your PC

connect to a power adaptor

benefits of using an extension

- Doubles your seneyes reach
- Works with PC or power supply
- Strong connection
- Works with all USB 1 & 2 devices
- Hi-Speed data rated

Package includes:
- One 2.5 meter USB extension.
- A6 size POS box

extend your seneye

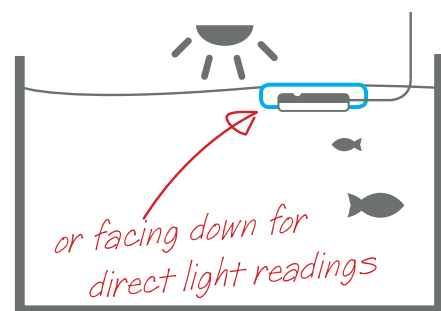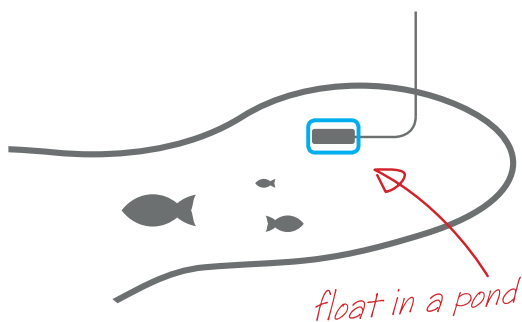| Language	Item code	Barcode
English	SEN000066	886455000167
German	SEN000151	886455000358
Italian	SEN000150	886455000396
Dutch	SEN000153	886455000372
French	SEN000147	886455000310
Spanish	SEN000149	886455000334

seneye
FLOAT

perfect for top down viewing in aquariums or ponds

This seneye float ensures that your seneye device will float in a pond, aquarium or sump, meaning you can look down on the device to see local alert lights. Alternatively, when used in an aquarium, the seneye device can be positioned in the float with the light sensor facing upwards allowing for constant direct light readings to be performed. The seneye float can also be used in an aquarium sump if you don't wish to see the seneye in your top tank.

float in a pond

or facing down for direct light readings

benefits of using an float

- Works with all seneye devices
- Great for ponds and sumps
- Ideal for direct continuous light readings
- Durable material for long outdoor life

Package includes:

- seneye float
- A6 size POS box

great for pond filters

Language	Item code	Barcode
English	SEN000064	886455000150
German	SEN000156	886455000402
Italian	SEN000155	886455000396
Dutch	SEN000153	886455000372
French	SEN000152	886455000365
Spanish	SEN000154	886455000389

seneye

ACTIVE EXTENSION CABLE (15m)

includes waterproof housing for outdoors

Perfect for ponds and reef tanks

The seneye Active USB extension uses electronics to allow USB cable lengths of 15m; great for ponds as it includes a waterproof housing. The uniquely designed weatherproof cover ensures that the connections between the seneye device and the Active Extension Cable is kept dry, so it can be used outdoors.

connect to your PC

connect to a power adaptor
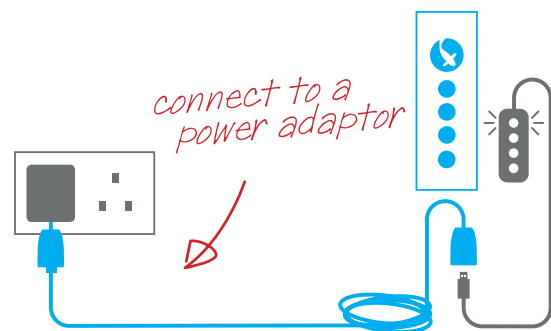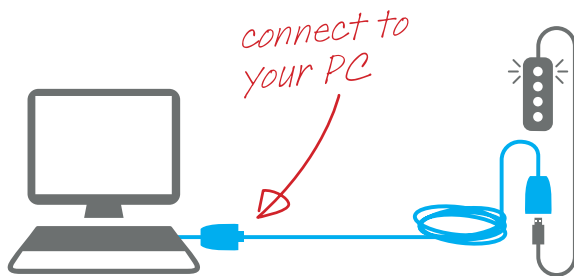
benefits of using an active extension
- Use with all seneye devices
- Increase range by 15m
- Connect directly to a PC or to a USB Power Adaptor
- Suitable for indoor and outdoor use

Package includes:
- 2 x active repeaters
- 15 meter cable
- Waterproof housing
- A5 size POS box

for fresh or saltwater

Language	Item code	Barcode
Multi language box: English German Italian Dutch French Spanish	SEN000067	886455000129

seneye
POWER ADAPTOR

for offline use only

seneye
USB POWER ADAPTOR

...FOR OFFLINE USE

This seneye USB Power Adapter is a compact full power adaptor that offers flexibility for customers who don't wish to have their seneye device constantly connected to a PC. When powered by the USB Power Adaptor readings are stored every hour and warning lights are displayed on the on the seneye device if the water parameters are toxic. Simply reconnect the seneye device to a PC, with the seneye connect application, and upto 30 days of stored readings are automatically uploaded into the seneye.me dashboard.

all major plug types available

benefits of using a power adaptor

- Works with all seneye devices
- Allows for offline data to be collected.
- Requires no other connector or cable
- Works as a charger for most USB devices

Package includes:
- Power supply 5V / 750ma
- A7 size POS box

for fresh or saltwater

Country - Type	Item code	Barcode
United Kingdom - UK	SEN000045	886455000099
United States - US	SEN000046	886455000112
Germany - EU	SEN000146	886455000303
Italy - EU	SEN000145	886455000297
Holland - EU	SEN000143	886455000273
France - EU	SEN000044	886455000105
Australia - AUS	SEN000187	886455000518

*other countries avalaible on request

seneye
CLEANER

New

dissolves away hard algae

seneye
CLEANER
NON TOXIC

MAKES
ANY KIT LIKE
NEW

This seneye cleaner replenishes an old and tired looking devices to make it look and work like new. It is capable of removing even the hardest coralline algae and the hard mineral cake that can build up on kit. Using seneye cleaner is easy; just empty the non toxic crystals provided into a glass of water and place the device into the mixture. You will instantly see the cleaning power take place. Once cleaning has taken place which will be 1 to 2 hours depending on build up, simply rinse off. Your equipment will be completely sterile; great for moving tanks while preventing transfer of fish disease.
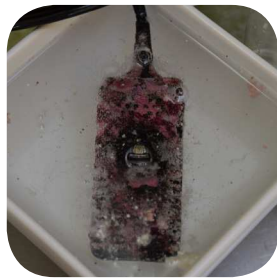
benefits of using a seneye cleaner

- Saves your investment in equipment
- Restores performance
- Non toxic and gentle
- Great for sterilizing equipment
- Simple to use

Package includes:
- Full instructions
- Pair of disposable gloves
- Pot of seneye cleaner
- A7 size POS box

great for all equipment

Language	Item code	Barcode
English	SEN000267	886455001126
Dutch	SEN000271	886455001164
German	SEN000273	886455001188
French	SEN000274	886455001195
Spanish	SEN000276	886455001218
Italian	SEN000275	886455001201

seneye
SLIDE SOAKER

gets your slides wetted faster

The seneye slide soaker aims to make the process of wetting slides faster and more reliable. As with all pH test equipment, there is a wetting stage where air has to be replaced by water in the sensor. Until this has been done the slide will read low and therefore potentially give a false alert. There is also a risk that water removed from the aquarium for soaking may not remain the same as in the tank, again causing the potential for false readings when the slide is first fitted. Using the slide soaker will greatly reduce the chance for error and speed up the entire wetting process.

clip dry slide in

fix directly in tank

fix suction cup

benefits of using a slide

- Slides wet faster
- Slides show more accurate values straight away
- Fit to the inside of tank via suction cup supplied
- Also floats so ideal for sumps
- Protects slide from light during wetting

Package includes:
- Suction cup
- Slide Soaker
- A7 size POS box

wets slides faster

Language	Item code	Barcode
English	SEN000221	886455000754
Dutch	SEN000270	886455001157
German	SEN000277	886455001225
French	SEN000278	886455001232
Spanish	SEN000279	886455001249
Italian	SEN000280	886455001256

seneye
PARTS

includes back and suction cup

back is needed to protect slide

suction cup fits on back or front

The seneye device has only two detachable parts other than the slide. If these become lost or damaged, the unit would normally require replacement. However if you have use a seneye parts pack, you can make your seneye whole again.

benefits of using seneye parts
- Allows your seneye to keep working
- Replaces lost or broken parts

Package includes:
- seneye suction cup
- seneye USB back
- A7 size POS box

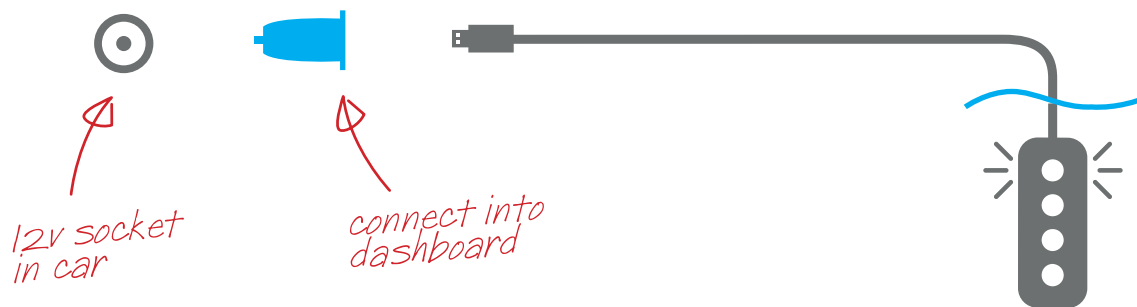| Language	Item code	Barcode
English	SEN000228	886455000778
Dutch	SEN000269	886455001140
German	SEN000281	886455001263
French	SEN000282	886455001270
Spanish	SEN000283	886455001287
Italian	SEN000284	886455001294

spares or repairs

seneye
CAR POWER

helps when shipping large fish

NH3 is one of the most problematic chemicals when shipping large fish and having to stop every few hours to perform and log manual tests just prolongs travel time. This seneye USB car power adaptor is a way for people to transport fish without having to worry about stopping to test the water. All data is logged internally on the seneye and local warning lights are activated if there is a problem. The adaptor fits neatly in a standard 12v car charging socket. Its also sutible for charging other USB powered devices.

12v socket in car

connect into dashboard

benefits of using car power

- Saves your investment in fish and coral
- Data is logged internally
- Device alerts when things go wrong
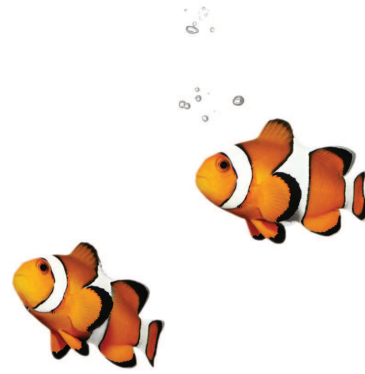- Great for transporting large fish

Package includes:
- 1x car power adaptor
- A7 size POS box

sensing on the move

Language	Item code	Barcode
English	SEN000227	886455000761
Dutch	SEN000268	886455001133
German	SEN000285	886455001300
French	SEN000286	886455001317
Spanish	SEN000287	886455001324
Italian	SEN000288	886455001331
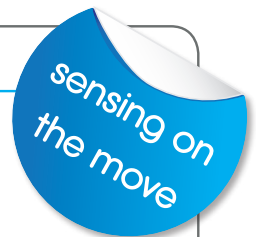
seneye
STORE OFFERS

free stand & POS with some deals

start saving fish today

A seneye device can make fishkeepers more successful, so they come back to your store again and again.

We always have exciting packages to get you started with seneye ranging from full stands to desktop boxes. The stand packages give you some real presence with seneye in your store.

Contact us today to find out more about seneye in your store and the amazing offers we have running.

You can also download marketing materials here:

http://www.seneye.com/marketing

POS 'all in one' packs for 2015

seneye.com

For information and useful product support visit:
http://answers.seneye.com

seneye
USERS

"Thanks for the quick reply. Really good customer service from seneye"

I would not be without my seneye reef, great product with a great price

Thank you for excellent information, Brought on Saturday and installed working well. Many thanks

"Thanks for the fast and efficient service!"
James

"Mine saved me after I forgot to plug my heater back in after a water change. Wasn't till hours later in the middle of the night but it saved my ar$e. Love it......."

"fantastic product"

I love my seneye reef and its a great product!!!

Thanks again for the quick response. Great product by the way.

"I feel this Seneye is one of the best things to happen to my fish since water."
Carmine

now i just need other big players in the marine world to listen to what us as consumers say.

"This is a great monitor that will probably be in most peoples equipment lists soon"

...want to keep a close eye on my parameters I feel the price is worth paying.

I have found the seneye to be more accurate than my test kit... I am inclined to believe my seneye device over the liquid kit. It also shows my feeding cycle as it picks up the ammonia spikes.

I am a sucker for gadgets and details so that is why I got my seneye.

If you decide to take the plunge I doubt you will be disappointed with the product and it's detail.

Country

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